



Foreign Agricultural Service

**GAIN Report**

Global Agriculture Information Network

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## Canada

### Promotion Opportunities

### Nursery Product Shows

**2000**

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#### **Report Highlights:**

**This Nursery Product Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Pet Shows, Poultry Shows and Wood Product Shows.**

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Includes PSD changes: No

Includes Trade Matrix: No

Unscheduled Report

Ottawa[CA1], CA

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## Nursery Product Shows

### CAN WEST Hort Show

Sep 20-21, 2000

Vancouver Exhibition Centre, Vancouver, BC

Type of Show: Trade

Established: 1981

Objectives: To provide a marketplace for horticultural products and sellers from Canada and U.S.

Products Displayed: Horticultural supplies, equipment and nursery stock.

Attendance: 5,000

Exhibitors: 250

Net Space: 90,000 sq.ft.

Rates: Min. booth 10' x 10' \$780

Show Manager: Jane Stock.

Show Producer: BC Landscape & Nursery Assn., 5830-176A ST., Ste. 191, Surrey, BC V3S 4E3 Phone: (604) 574-7772. Fax: (604) 574-7773 E-mail: bhardy@direct.ca.

Official Service Contractor(s): Western Display.

Official Sponsor(s): B.C. Landscape & Nursery Assn./United Flower Growers.

Future Dates: 2001 Sep 19-20—Vancouver BC, Vancouver Exhibition Centre.

### Manitoba Seed Industry Days

Dec 5-6, 2000

Keystone Centre, Brandon, MB

Type of Show: Trade

Established: 1993

Objectives: A trade show for the pedigree seed industry.

Attractions: Seminars and continuing education for seed growers.

Attendance: 200

Exhibitors: 45

Rates: Min. booth 10' x 10' \$250.

Show Manager: Dawn Harris.

Show Producer: Manitoba Seed Growers Association, PO Box 70, St. Malo, MB R0A 1T0 Phone: (204) 347-5408. Fax: (204) 347-5086.

**CONGRESS 2000-Canada's International Horticultural Trade Show & Conference**

Jan 9-11, 2001

Toronto Congress Centre, Toronto, ON

\*CAEM Member

Type of Show: Trade

Established: 1973

Objectives: A show to educate and preview products to all those involved in the horticultural industry.

Products Displayed: Nursery stock, lawn and garden products, landscaping equipment and garden centre items.

Attractions: High-technology corner, landscaping certification demonstration area, and a safety corner.

Attendance: 10,000

Exhibitors: 675

Net Space: 110,000 sq.ft.

Rates: Min. booth 10' x 10' \$12.50/sq.ft.

Show Manager: Paul J. Day.

Show Producer: Landscape Ontario Horticultural Trades Association, 7856 Fifth Line S., R.R. #4, Stn. Main, Milton, ON L9T 2X8 Phone: (905) 875-1805. Fax: (905) 875-3942 1(800)265-5656 E-mail: landscapeontario@hort-trades.com <http://www.hort-trades.com>.

Official Service Contractor(s): Special Event Rentals

Official Sponsor(s): Landscape Ontario Horticultural Trades Association.

**Exposition Commerciale de l'Horticulture Ornementale du Québec**

Nov 13-17, 2000

Hôtel Gouverneur St. Hyacinthe, Centre des Congrès et d'Exposition, St-Hyacinthe, QC

Type of Show: Trade

Objectives: A show which allows the horticultural industry the opportunity to present and view new products, plants and technologies.

Attractions: Exhibitors from outside of Québec, seminars.

Attendance: 5,000

Exhibitors: 250

Net Space: 40,000 sq.ft.

Rates: Min. booth 10' x 10' \$10.80/sq.ft.

Show Manager: Aline Munger.

Show Producer: Fédération Interdisciplinaire de Horticulture Ornementale du Québec, Environnement Universitaire Laval, Ste-Foy, QC G1K 7P4 Phone: (418) 659-3562. Fax: (418) 651-7439.

**Hamilton's Annual Chrysanthemum Show & Mum Trade Show**

Nov 4-19, 2000

Gage Park Greenhouse Complex, Hamilton, ON

Type of Show: Trade &amp; Consumer

Established: 1995

Objectives: The trade show is a component of the Chrysanthemum Show. It features horticultural and theme-related exhibitors, crafters, local organizations and charities, and other area businesses.

Products Displayed: Plants, crafts, flower seeds, garden tools, garden sculpture, Christmas decorations, mums and promotional materials.

Attractions: Imaginative scenes highlighting the beauty and versatility of mums. Each show. Each show is designed to a theme.

Attendance: 15,000

Exhibitors: 50

Net Space: 3,200 sq.ft.

Rates: Min. booth 8' x 8' \$400.

Show Manager: Jim Pook.

Show Producer: Corporation of the City of Hamilton, 7 Main St. W., 4<sup>th</sup> Fl., Hamilton, ON L8S 1A8 Phone: (905) 546-3178. Fax: (905) 546-4193 1-800-263-8590 E-mail: [sagepark@interlynx.net](mailto:sagepark@interlynx.net) <http://www.city.hamilton.on.ca/cclerks/unmpage.htm>.

Official Sponsor(s): City of Hamilton.

Future Dates: 2001 Nov 3-18-Hamilton, ON, Gage Park Greenhouse Complex.

**The Landscaping Show**

Mar 2-11, 2001

Olympic Stadium, Montréal, QC

\*CAEM Member

Type of Show: Trade &amp; Consumer

Established: 1990

Objectives: A show geared to home owners and the general public.

Products Displayed: Horticulture, gardening, patios, pools, environment, furniture and decorative outdoor products.

Attractions: Landscaping architecture.

Attendance: 300,000

Exhibitors: 1,200

Net Space: 187,000 sq.ft.

Rates: Min. booth 10' x 10' \$19/sq.ft.

Show Manager: Ginette Grise.

Show Producer: Promexpo Inc., 801 Sherbrooke St. E., 10<sup>th</sup> Floor, Montréal, QC H2L 1K7 Phone: (514) 524-1157. Fax: (514) 527-8449.

**Landscape Ontario Annual Congress**

Jan 9-11, 2001

Toronto Congress Centre, Toronto, ON

\*MPI Member

Type of Show: Trade  
Established: 1969  
Objectives: A trade show for the landscape and nursery industry.  
Products Displayed: Ground maintenance equipment, fertilizers, landscape products, chemicals, nursery stock, garden centre merchandise, lawn and garden equipment and tools.  
Attractions: Garden display area, landscape awards winners, equipment demo area, high technology corner, certification area, safety corner, and seminars.  
Attendance: 9,000  
Exhibitors: 648  
Net Space: 95,000 sq.ft.  
Rates: Min. booth 10' x 10' \$12.50/sq.ft. (Non-members); \$11/sq.ft. (Members).  
Show Manager: Paul J. Day.  
Show Producer: Landscape Ontario Horticultural Trades Association, 7856 Fifth Line S., R.R. #4, Stn. Main, Milton, ON L9T 2X8 Phone: (905) 875-1805. Fax: (905) 875-3942 1(800)265-5656 E-mail: landscapeontario@hort-trades.com <http://www.hort-trades.com>.  
Official Service Contractor(s): Special Event Rentals  
Official Sponsor(s): Landscape Ontario Horticultural Trades Assoc.  
Future Dates: 2001 Jan 9-11-Toronto, ON, Toronto Congress Centre.

**Prairie East Horticultural Trade Show**

Nov, 2000

Winnipeg, MB

Type of Show: Trade  
Established: 1993  
Objectives: To provide a show for landscape, architect designers, and tree growers.  
Products Displayed: Trees, irrigation systems, shrubs.  
Attractions: Seminars, conference.  
Attendance: 200  
Exhibitors: 450  
Rates: Min. booth 8' x 10' \$450.  
Show Manager: Carmen Neufeld.  
Show Producer: Front Line Associates, 100 DeBourmont Bay, Winnipeg, MB R2J 1K3 Phone: (204) 254-2293.

**Prairie West Horticultural Trade Show**

Nov 9-12, 2000

Mayfield Inn &amp; Suites Conference Centre, Edmonton, AB

Type of Show: Trade  
 Objectives: A show for the horticultural industry.  
 Products Displayed: Garden centres, landscape contractors, greenhouse and nursery trades.  
 Attractions: Seminars, workshops.  
 Attendance: 15,000  
 Exhibitors: 150  
 Net Space: 48,000 sq.ft.  
 Rates: Min. booth 8' x 10' \$640.  
 Show Manager: Nigel Bowles.  
 Show Producer: Landscape Alberta & Alberta Horticultural Congress, 10215-176 St., Edmonton, AB T5S 1M1 Phone: (780) 489-1991. Fax: (780) 444-2152 E-mail: [lanta@planet.eon.net](mailto:lanta@planet.eon.net).

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Related FAS/Ottawa reports:

Report Number	Title of Report	Date
CA9016	Marketing In Canada	2/18/99
CA9141	Food Product Export Opportunities in Western Canada	12/23/99
CA9142	Western Canada Retail Study	12/23/99
CA0001	Eastern Canada Retail Study	1/05/00
CA0004	Bakery Products I: Sweets	1/20/00
CA0006	Bakery Products II: Bread, Rolls, etc.	1/24/00
CA0007	Food Product Export Opportunities in Eastern Canada	1/31/00
CA0022	New England Culinary Institute	2/29/00
CA0030	WUSATA Recruits Grocery Showcase West	3/21/00

CA0032	Agent/Distributor Directory -Eastern Canada	3/21/00
CA0040	Promotional Opportunities Report for Canada	4/3/00
CA0047	Hotel, Restaurant, Institutional Foodservice Sector Report - Eastern Canada	4/19/00
CA0050	Agent/Broker Directory - Western Canada	4/19/00
CA0081	Food Product Export Opportunities in Eastern Canada - Report II	6/20/00
CA0112	Wine & Spirits Promotional Opportunities	8/9/00
CA0113	Food & Beverage Promotional Opportunities	8/9/00
CA0114	Livestock Promotional Opportunities	8/9/00
CA0115	Pet Show Promotional Opportunities	8/9/00
CA0116	Poultry Show Promotional Opportunities	8/9/00
CA0117	Nursery Product Promotional Opportunities	8/9/00
CA0118	Wood Product Promotional Opportunities	8/9/00